



# ENERGETIC SPONSOR

**T**he all-new Sepang International Circuit (SIC) Racing Team recently unveiled their team and sponsors ahead of their competitive debut in Qatar at the end of March. The Malaysian Moto3 team received a massive boost when Drive M7 energy drinks decided to back them for the season, so it's now officially registered as the Drive M7 SIC Racing Team.

Lead by experienced team manager Johan Stigefelt, the team will have Malaysian Moto3 stalwart, Zulfahmi Khairuddin, and Czech ace Jakub Kornfeil leading the team's assault on the 2015 World Moto3 Championship.

"The support of a main sponsor and other official partners is almost the perfect start for the team this season. Acquiring sponsorship, especially for a new team, can be very challenging. However, like us at SIC, there are others who believe in the team and what it can achieve. We welcome these sponsors and thank them for their support," commented SIC CEO, Dato' Razlan Razali, when speaking at the official

own team, as opposed to just sponsoring a team for its development riders, it's the second team in the world championship to benefit from the involvement of Drive M7. In 2014, the brand signed a deal to be the title sponsor for the Aspar team in MotoGP, which continues in 2015 with 2006 MotoGP champion Nicky Hayden and SBK refugee Eugene Laverty handling riding duties on the Open Class Honda RC213V-RS.

Mutiara Motors Group Sales and Marketing Director En. Mahathir Datuk Ahmad, representing the owners of Drive M7 Energy Drink said, "It has always been our vision and passion to see local teams participating and competing at the highest levels. We were elated when invited to be a partner for the SIC Racing Team and it's a great honour to support our local team and also our local rider. Furthermore, collaboration with SIC gives us a lot of options to explore possibilities for our brands, namely Drive M7 Energy Drink and M7 Pro Oil".

Team manager, Johan Stigefelt, said he felt the

## Drive M7 becomes main sponsor of SIC's Moto3 team

some podiums and to be fighting within the top ten. I believe we have a strong team and two good riders who are determined to show what they're capable of. I think Jakub and Fahmi can do a great job. They get on very well and like to work together and I think this is another advantage for our team."

After a disappointing 2014 season, Zulfahmi seems to be rejuvenated by riding for a new team. "I have been racing in the World Championship for five years, so it's great I can now ride for a Malaysian team. I'm also encouraged with the set-up we have and am very hopeful that it will be a better year than I have had in the past. One of my goals is to be competitive from the first round and I know we have the package to do this."

The action starts during the last weekend of March at the Losail circuit in Qatar and while the Drive M7 SIC Racing Team has done most of its preseason work by running private tests at the Sepang International Circuit, chances are high for them to be making close to the usual race settings